

What is claimed is:

1. A system for an interactive digital environment, structured in the format of a paper publication, said system comprising:

an interactive component including a plurality of multimedia feature pages,  
a navigational component which has an executable code for flipping the pages over a network connection, and an application which allows a user to navigate to any page instinctively.

2. The system according to claim 1, further comprising an e-commerce component, said component facilitating for products placement, illustration and purchase of products displayed over the network connection.